



Thank you for your assistance in our campaign to build confidence and trust in the American electoral system and for encouraging people to be patient and calm until every vote is counted.

After observing elections for over 30 years, The Carter Center has turned its attention to the United States for the first time. The COVID-19 pandemic impacted how Americans voted, leading to more early and mail-in votes than ever before. And just as voting this year looked a little different, so will getting to the final results.

With your support, we can help instill peace and civility during a time of uncertainty. Please **download these graphics and videos to use on your social media channels to share with your networks. You can find suggested post copy to use along with the provided visuals.**

If you choose to create your own post, please include the URL cartercenter.org/vote and tag The Carter Center with one of the graphics or videos found below.

Join the larger voting conversation by adding these hashtag(s) of your choice: #Vote, #Election2020, #Vote2020, #USElection2020, #ElectionTwitter

Static Posts

Real People Who You Can Trust

Download this image: [Instagram size](#), [Facebook size](#), [Twitter Size](#)



Facebook & Twitter Copy

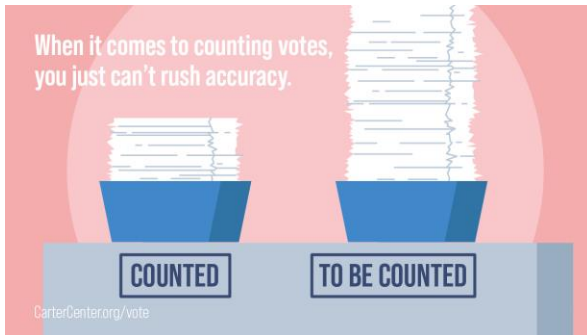
Every election—including this one—is designed to be secure. The @CarterCenter reminds us that we couldn't move forward without trained, trusted election workers making sure every #vote gets counted accurately: {link}

Instagram Copy

Every election—including this one—is designed to be secure, and it couldn't move forward without the trained and trusted election workers who are making sure every vote gets counted accurately. CC: @TheCarterCenter

You Can't Rush Accuracy

Download this image: [Instagram size](#), [Facebook size](#), [Twitter Size](#)



Facebook & Twitter Copy

This year's election brought more mail-in ballots than ever before—which some states won't even start counting until after polls close. So getting the final result may take longer than we're used to. It's up to us to stay calm while every vote is counted.

CC: @CarterCenter

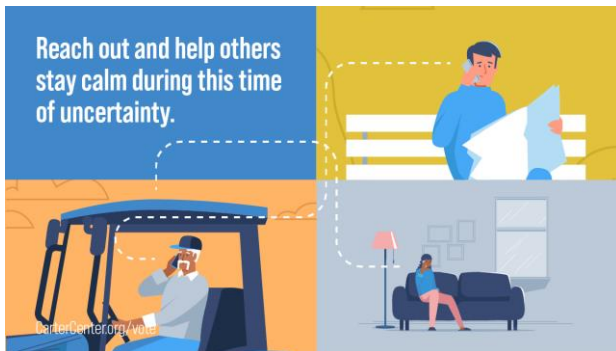
Instagram Copy

This year's election brought more mail-in ballots than ever before—which some states won't even start counting until after polls close. So getting the final result may take longer than we're used to. It's up to us to stay calm while every vote is counted.

CC: @TheCarterCenter

Help Others During This Time

Download this image: [Instagram size](#), [Facebook size](#), [Twitter Size](#)



Facebook & Twitter Copy

This election really is one for the history books—but that doesn't mean the system is broken. Let's honor our country's legacy by staying patient, peaceful, and civil while every vote gets counted. Learn more at cartercenter.org/vote.

CC: @CarterCenter

Instagram Copy

This election really is one for the history books—but that doesn't mean the final result won't be accurate. Let's honor our country's legacy by staying patient, peaceful, and civil while every vote gets counted. Tap the link in bio to learn more.

CC: @TheCarterCenter

We Can Do It Together

Download this image: [Instagram size](#), [Facebook size](#), [Twitter Size](#)



Facebook & Twitter Copy

Feeling anxious about this year's election? Remember, there's a secure system in place designed to keep errors to a minimum. Let's be patient and work to build our future together. Get more at cartercenter.org/vote.

CC: @CarterCenter

Instagram Copy

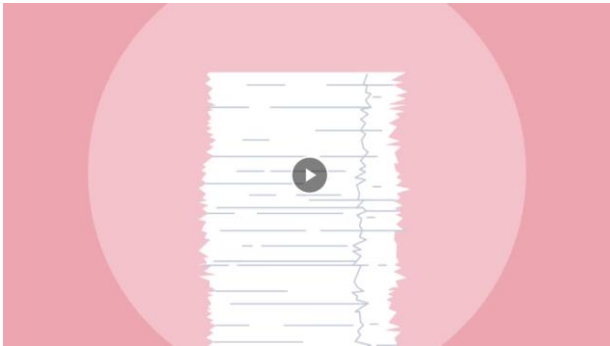
Feeling anxious about this year's election? Remember, there's a secure system in place designed to keep errors to a minimum. Let's be patient during this time of uncertainty. Tap the link in bio to learn more.

CC: @TheCarterCenter

Video Posts

The Counting Process (0:20)

Download this video: [here](#)



Facebook & Twitter Copy

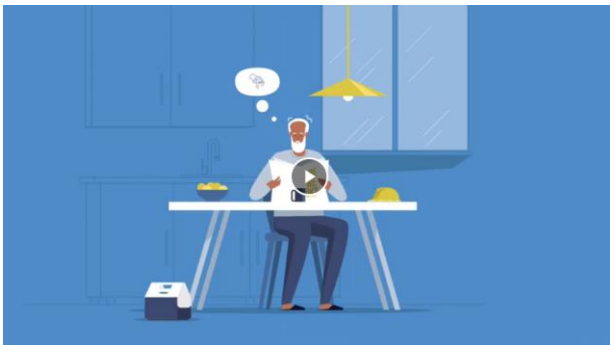
Even if this year's election results take longer, it doesn't mean the final result won't be accurate. America has a secure system in place and a plan for every possibility. Learn more at cartercenter.org/vote
CC: @CarterCenter

Instagram Copy

Even if this year's election results take longer, it doesn't mean the system is broken. America has a secure system in place and a plan for every possibility. Tap the link in bio to learn more.
CC: @TheCarterCenter

Ready for Anything (0:20)

Download this video: [here](#)



Facebook & Twitter Copy

Getting final election results may take longer than we're used to. There are laws and constitutional procedures in place to make sure every vote is secure and counted. Learn more at cartercenter.org/vote.
CC: @CarterCenter

Instagram Copy

Getting final election results may take longer than we're used to. There are laws and constitutional procedures in place to make sure every vote is secure and counted. Tap the link in bio to learn more.
CC: @TheCarterCenter

Patient, Peaceful, and Civil (0:15)

Download this video: [here](#)



Facebook & Twitter Copy

No matter where you stand, let's honor our country's legacy by helping others stay calm while our election system does the work. Learn more at cartercenter.org/vote.
CC: @CarterCenter

Instagram Copy

No matter where you stand, let's honor our country's legacy by helping others stay calm while our election system does the work. Tap the link in bio to learn more.
CC: @TheCarterCenter

We Can Only Build Our Future Together (2:00)

Download this video: [here](#)



Facebook & Twitter Copy

As our election system works to count every vote, it's up to us to honor our country's process and help others understand that accuracy takes time. Watch our video and learn more at cartercenter.org/vote.

CC: @CarterCenter

Instagram Copy

As our election system works to count every vote, it's up to us to honor our country's process and help others understand that accuracy takes time. Tap the link in bio to learn more.

CC: @TheCarterCenter